



The Soul of Cihangir, one of the most beautiful neighborhoods of Istanbul, is carried to a boutique hotel...

WITT ISTANBUL SUITES

Like the rest of the globe, boutique hotel concept has loomed large in Turkey as an investment field recently. This concept has become fashionable when the itinerant top executives began to prefer staying at the hotels with larger and special designed rooms rather than the standard hotel rooms. For this very purpose, a new boutique hotel has been designed in one of Istanbul's most beautiful neighborhoods, Cihangir.

Witt Istanbul Suites renders its name to the historical fabric and culture of the city and awaits its guests with its modern construction and comfort. With its 17 rooms, it brings boutique hotel concept to a residence. Witt Istanbul has eight floors with 17 rooms, each 60m². From the third floor on, each room has a magnificent Bosphorus and Topkapi Palace view. From architecture to interior, the hotel is significant with its distinguished and capturing leave aside its functionality. The target guests of Istanbul Suites include consulate guests, executives of leading Turkish and international firms, expats, quality seeking highly selective individuals from upper socio-economic ladder, with a developed life culture, interested in new trends and who love to spare time for themselves.

Investor Tuncel Toprak tells that the very idea of building a suite-style hotel in a brandish city like İstanbul has been planned for a long time. This two-million dollar investment has set the two most famous boutique hotels of the world, London's Sanderson and New York's Soho House as examples and wishes to reach their quality, and thus their fame. Toprak further assesses that their aim is to build a couple of boutique hotels in Istanbul and also abroad.

Instead of big hotels with many stars yet with standard service and without any surprises, Toprak tells they would like to host their guests in an atmosphere with a contemporary decoration and in lively and trendy neighborhood of Istanbul. Toprak also mentions that the size and location of the property has been an advantage in this respect.

Cihangir; Center of the City Life

It is important to underline that Witt İstanbul can be regarded as very special residences, adds Toprak. Moreover, she says that with its location and occupants, Cihangir is the most convenient place for the boutique hotel concept in her dreams. Especially, carefully protected historical architecture, cultural and social texture sets Cihangir apart from other neighborhoods of İstanbul. The intellectual profile of the residents adds an extra value to this neighborhood, according to Toprak. The fact that Cihangir is only a couple of minutes away from Taksim, the heart of the city, is another advantage to feel the historical ambiance with the richness of restaurants, bars and clubs.

Besides the historical and cultural touch of Cihangir, Witt İstanbul has another locational advantage, that is its proximity to business centers and to the Congress Valley. Toprak underlines that all connecting roads to the business centers pass from Taksim and that it is the first stop of the metro line. "You can build a gorgeous building but if you build it in a neighborhood that does not fit, you wouldn't have the same effect. When you take into consideration all the difficulty to find a piece of land or a building in central locations, you can see that Witt İstanbul is located in the most convenient place. Besides, the slope of the land avoids other buildings to hinder the magnificent view," says Toprak.

"Home Feel Away from Home"

Tuncel Toprak denotes that room sizes are big enough for a comfortable accommodation and designed not to bore the guests even if they stay for a year. In that respect, Witt İstanbul can be resembled to an ultra chic apartment. Underlining that they spread the idea of "boutique" from room decoration to the shampoo selection and to the fabric of the bedlinens, Toprak says, "Our concierge facilities will also be very distinguished. We will help our guests to attend every cultural event taking place in İstanbul. Providing tickets for special concerts, opera and ballet, reservation to the hippest restaurants and night clubs will be our free services for our guests. We are also planning private city tours that would give a better understanding of İstanbul's culture. With the design and comfort of our rooms as well as our perfect service concept, Witt İstanbul will be distinguished. Our main goal is to give the "home feel" even far away from home."

What Makes Witt İstanbul Suites Special?

Witt İstanbul is located in the center of Cihangir and it has a corner building in which every room looks at the building front. It has eight floors and all suites consist of a bedroom, bathroom and a kitchenette. Air conditioning is available both for winter and summer. The guests can have their breakfast either in their rooms or the lounge at the lobby. Lounge is also available for lunch and dinner with a menu that consist of different

tastes. For a fresh start to day, the guests can use massage service or walk along the bosphorus .

Hospitality at Witt İstanbul Suites

The core of Witt İstanbul's service concept is to provide a feel home ambiance for the guests, to exceed their expectations by yielding hotel comfort. If the perfect service concept of the hotel is listed:

- Free Parking
- Very fast and secure internet connection (wired and wireless- free)
- A large selection of TV channels
- Coffee and Tea treat in the rooms (coffee machine and a kettle available in all rooms)
- Wireless Phones that provides uninterrupted connection in the facility.
- Shopping List Guidance
- Free Daily Newspapers
- Safebox for Notebooks in the rooms
- Soundproof Walls
- Concierge
- Laundry and Dry Cleaning
- Snack Bar and Breakfast at the Lobby
- Special bathroom equipment (soap, shampoo, toothbrush, comb, razor and etc.)
- Specially woven bathrobes and towels
- Babysitting service
- Portable baby bed (upon request)
- Office services (fax, fotocopy)