



Fact Sheet

Opened: Spring 2008

Owner: Tuncel Toprak (tuncelt@wittistanbul.com)

Location: Cihangir district of Istanbul, Turkey

Address: Defterdar Yokusu No. 26 / 34433 Cihangir, Istanbul

Telephone: +90 212 293 15 00 / **Fax:** +90 212 310 24 94

Hotel story: The owner transformed the former Olgilvy & Mather Istanbul offices into a luxurious all-suites property, showcasing furnishings from designers around the world.

Owner story: Before a brief stint working in the financial industry, investor Tuncel Toprak studied economics at Rutgers University in the USA. He returned to Istanbul to follow his dream of opening a boutique hotel.

Hotel concept: Spacious modern-retro suites for the price of a nice hotel room.

Hotel design: Conceived by award-winning Istanbul-based designers Autoban, who developed custom furnishings for the Witt Istanbul Hotel; Linens specially commissioned from Denizli, a Turkish town famous for producing high-quality fabrics; Bathroom and mini-bar fixtures from Ross Lovegrove's Istanbul collection from Vitra – showcasing the famous six-head rain shower.

Hotel rooms: 18 spacious suites ranging from 40m² to 60m² each, all having views over the old city or the sea. All suites feature a custom king-sized bed designed by Autoban, a marble mini-kitchen with microwave (not in penthouse suites), fridge, and Nespresso machine, and a lounge area with a leather sofa and the latest entertainment options.

Hotel technology: LCD flatscreen TV, an iPod docking station, free WiFi broadband Internet access, wireless phones – and soundproof walls to enjoy them without worrying about guests next door.

Hotel website: <http://www.wittistanbul.com>

Awards won: 2009 Hot List Hotel by Conde Nast Traveller; Wallpaper magazine finalist for Best New Hotel 2009; World's 100 Best Hotels 2008 by Sunday Times Traveller magazine

Other press coverage: Financial Times Weekend; New York Times Style; Scotsman magazine; The Telegraph; Le Point; Living magazine

Tripadvisor guest rating: 100% positive on 44 reviews (June 2009)

Hotel media:

<http://www.flickr.com/photos/wittistanbulsuites/>

<http://www.youtube.com/user/wittistanbul>